



The Great



SAMUEL GILBERT PUBLIC SCHOOL



**SPONSORSHIP
OPPORTUNITIES**

3rd Sunday in August

10am - 4pm
Samuel Gilbert Public School
Ridgescrop Drive, Castle Hill

www.greatfete.com.au

The GREAT FETE

Samuel Gilbert Public School is recognised throughout The Hills district for its leading academic, sporting and performing arts focus. Our P&C and school staff are inspired by our 700 local students and families and we work collaboratively to organise and host a school Fete that celebrates our unrivalled community spirit.

The Great Fete: A Fete to be Proud of!

The Samuel Gilbert Public School Parents and Citizens Association (SGPS P&C) has held an annual school fete for over 12 years, with loyal assistance and generous support from local and regional businesses.

The Great Fete is the largest established fete in North West Sydney, with over 8,000 people attending

The Great Fete is the largest established fete in North West Sydney, with over 8,000 people attending its many attractions each year. We provide a day of unrivalled home grown entertainment for hundreds of families who attend, including our popular traditional stalls showcasing Cakes, Lollies, Cupcake Decorating, Crafts, Novelties, Trash 'n Treasure and Market Stalls, as well as our Chocolate Wheel, Giant Raffle and "pop up" Café plus International Food Court.

The Great Fete has simply the best range of carnival and amusement rides to suit all ages. We also host and present entertainment from local community groups with a showcase of student talent in Visual Arts, Dance, Gymnastics, and music with performances from our School Bands and Vocal Ensemble.

Fundraising Objectives

Our SGPS P&C plays a very active role in ensuring our local children access the best possible facilities and resources during their years attending their school. Thanks to funds raised from

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previous Fetes, our P&C is able to fund an additional teacher for enrichment programming, a Library Assistant and MultiLit Resources to assist learning young readers. In previous years we have also been able to install and upgrade classroom technology and infrastructure, upgrade air-conditioning , and install electronic whiteboards in every classroom.

Engaged Audience

In previous years, dozens of businesses have found our Great Fete Sponsorship packages a highly successful avenue for marketing their goods and services to families living in North West Sydney. We attract a wide range of people on Fete Day including:

- Families, friends and staff of the School (past, present and future)
- Local business owners
- Local, federal and state politicians
- Sporting personalities
- Entertainment groups
- Local residents
- Heroes and representatives from local Fire Stations, Emergency Services and Police
- Guests from all over Sydney who have heard about our Fete via local media and promotion

And all their family and friends!

Why Should I Get Involved?

Sponsorship of The Great Fete offers a unique platform to promote your brand, business and services to a broad audience. It allows you to promote your involvement in a diverse and large school that truly benefits from your show of commitment to your community. We engage a wide audience through various mediums including online, social media, newsletter, flyer, program and mainstream local and metro media.



Sponsorship of The Great Fete offers a unique platform to promote your brand



Sponsorship Opportunities and Benefits

Sponsorship Category	Amount (plus GST)
Principal	\$POA ^a
Major	\$1,500 ^b
Supporting	\$1,000 ^b
Partner	\$250 - \$1,000+ ^{bc}

^a Cash donation

^b Cash donation and/or cost-reducing sponsorship to alleviate an expenditure on either goods and/or services to the value specified (eg printing, audio visual equipment, food and beverage, market stalls, shade shelters etc)

^c Partner Sponsors are specifically sought to donate premium goods and/or services with a value of \$250 - \$1000+ to be advertised and raffled in our popular Giant Raffle. Each year we sell 10,000 to 15,000 tickets in and around the local Hills area.

Contact Us

Fete Sponsorship Opportunities are highly sought after. We encourage all interested organisations to book early.

To book or to discuss any opportunities outlined in this proposal please contact:

Samuel Gilbert P&C Association Inc

ABN 66 274 848 150

Ridgescrop Drive, Castle Hill NSW 2154

E sponsorship@greatfete.com.au

W www.greatfete.com.au

Exposure and Benefits	Principal	Major	Supporting	Partner
Your logo will appear in the Samuel Gilbert Public School Community Newsletter (published fortnightly, distribution of greater than 700)	✓	✓		
Acknowledgement of sponsorship on our website www.greatfete.com.au	✓	✓	✓	✓
Acknowledgement on our Facebook page	✓	✓	✓	✓
Opportunity to display sponsor banner on School fence in pick-up/drop-off zone for 2 weeks before the Fete and one week after the Fete	✓			
Inclusion of company logo on The Great Fete Flyer (distribution of 8,000 - 10,000)	✓	✓		
Inclusion of company name and/or logo on The Great Fete Program	✓	✓	✓	✓
Option to have your market stall at The Great Fete	✓	✓		
Mention of your company during the Fete by our Master of Ceremonies	✓	✓	✓	
Recognition and promotion in Silent Auction Catalogue (for goods and services used in Silent Auction only)		✓	✓	✓
Complimentary Ride Armbands x 2. Free amusement rides all day!	✓	✓		

Receipts

A receipt will be issued for cash donations only.

We are also grateful for products or merchandise of any value donated for the Silent Auction, Lucky Envelopes or Chocolate Wheel. This forms part of our entertainment and supports fundraising efforts on Fete Day.