



SAMUEL GILBERT PUBLIC SCHOOL

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**5 MINUTES WITH
PRINCIPAL
SPONSOR -
GABRIELLE ADAMS**



- 1. Why did you decide to sponsor the Samuel Gilbert Public School Great Fete?**
My 3 nieces/nephews attend Samuel Gilbert and I have been lucky enough to attend the fete for the past 3 years with them as well as attending the school Trivia Nights and Swimming Carnivals. I wanted to be able to give back to the school community that has had such a positive impact on my family.
- 2. How did you become the CEO of Big Fun Camps?**
I founded Big Fun Camps in 2013 and our first camps started running in Sept 2013.
- 3. How did you come up with the idea for Big Fun Camps?**
I worked in the US for 10 years as a Summer Camp Director and wanted to be able to bring that kind of experience to Aussie kids. After moving back to Sydney I saw a lot of programs that were cookie cutter and really missing the WOW Factor. I wanted to have a positive impact on children's lives and to give children experiences that they couldn't have just anywhere, a place where they could make memories. I saw this great need that wasn't being addressed and I wanted to change that and share the magic of a camp like experience with them. The company name came from my camp nickname, Captain Big Fun, because I want every day for the children to be full of friendship, adventure and of course, BIG FUN.
- 4. School holidays are tricky to manage for any parent! What are your top 3 tips to any Mum and Dad on how to approach planning for the school holidays and what to include?**
 1. Don't pick activities based on convenience, choose activities and experiences that will make memories;
 2. Laugh – as loudly and as often as possible.
 3. Get in early and plan ahead, lots of activities fill up quickly and you don't want to run the risk of missing out on something great!
- 5. Tell us about the ideal customer for Big Fun Camps?**
Kids, all kids – young, old, sporty, creative, outgoing or shy. All kids have something special that makes them unique and makes them who they are. At Big Fun Camps we celebrate all of those differences and each individual child.
- 6. What is the biggest achievement of Big Fun Camps in the past 12 months?**
The past 12 months have been huge for BFC. We have extended our programs into more venues around Sydney and now also have programs running in Melbourne. We have also introduced a variety of Incursions and Bubble Sports. The biggest news for kids in the Hills District is our newest location for our 3 day Sports Camp and Camp Fun programs at Crestwood High School.
- 7. What are you most looking forward to on The Great Fete day, Sunday 21 August?**
Sharing Big Fun with the Samuel Gilbert community and giving the kids a great experience. We are so excited to become a part of the SGPS family.